



Marketing Internship (30-50%, Switzerland)

About us

At Avian, we're pioneering the integration of **advanced computer vision algorithms** and **AI** to revolutionize fire safety and predictive maintenance in various industries. As a recently founded **tech startup**, which has **already achieved profitability**, we're on a mission to expand our team with passionate, impact-driven individuals who thrive on responsibility and innovation.

As a **vital member** of the Avian team, you will play a pivotal role in helping us develop our marketing strategy across Europe and North America. With us you will have the chance to put your knowledge to the test. You will be able to directly contribute to our marketing campaigns, analyzing data along the way to understand what works and what doesn't – And then adapt the content strategy accordingly.

What you'll do

- Develop and implement high quality marketing content such as Videos, Blogs, Newsletters, and Case Studies for e-mail campaigns, magazines, social media, and fairs/expos
- Strategize with the CEO and CTO on a marketing strategy which reaches all across Europe and North America
- Identify key partners and potential customers through targeted outreach
- Work on innovative growth strategies to increase sales, and inbound traffic
- Optimize our CRM strategy, streamline the sales pipeline, and integrate into other tools

What you bring

- Proven experience in developing high quality marketing material
 - We want to see what you can do! Send us your passion projects, portfolio, or anything that you are proud of which demonstrate your skills
- Proficiency in things like video editing, website design, newsletter design, etc.
- Native German language skills are essential. Fluency in English is required, and any additional language will be considered an advantage.

Who you are

- Wants to learn real-world marketing with a highly dynamic company
- Excellent interpersonal and communication skills.
- Analytical understanding, structured and results-oriented working method.
- Excited about tackling a wide variety of problems and expanding your technical knowledge.
- Not afraid to talk to people and tell them about what we do.
- Passionate about solving real world problems for real people.

What we offer

- A significant role where your contributions have a direct impact.
- A culture of flat hierarchies, promoting open communication and collaboration.
- A vibrant startup atmosphere with a team that values innovation, creativity, and inclusivity.

Are you ready for an **adventure**?



This is more than a job – it's your golden ticket to be at the forefront of an exhilarating startup journey! At Avian, you won't just witness the startup culture; **you'll be an integral part of it from day one**. Immerse yourself in an environment where every challenge is an adventure and every success is celebrated together. Join us, and let's soar to new heights together in the thrilling world of tech innovation!

The **duration** is between 6-12 months with the chance to become our **CMO** after that period. We believe in a sink-or-swim model – i.e. we give you the opportunity to make a serious impact from day 1 with minimal hand holding.

Please send your application to Thomas Laengle - thomas.laengle@avian-iot.com - we are looking forward to hearing from you.

We are working extensively on each individual role and therefore we do not need the assistance from any recruitment agencies, thank you for your understanding.