



The URPP Social Networks is seeking strong applicants for several positions of

Research Associates (PhD candidates)

starting by arrangement.

The University Research Priority Program (URPP) on Social Networks is one of the University of Zurich's current excellent research priority programs (www.socialnetworks.uzh.ch). We focus on quantitative empirical research in the areas of social networks & online communities, marketing and sustainable consumption.

Offer

- A team with strong emphasis on quantitative, applied research.
- An opportunity to complete a PhD within the URPP Social Networks.
- A wide-ranging, independent and interesting work as part of a dynamic team in a positive working atmosphere.
- A thorough career development program (management by objectives, international summer schools, conferences, etc.).
- A well-equipped workspace in an excellent university with international reputation.
- An appropriate salary.
- A good work-life balance.

Responsibilities

- Manage and publish advanced research projects within the field of social network interventions with a focus on marketing and/or sustainable consumption.
- Teach courses in computer programming and empirical data analysis with applications to market research.
- Supervise bachelor/master students & support administrative tasks.

Qualifications

- Master degree, ideally in statistics/data science, business, economics or related.
- Very good knowledge in statistics, data analysis and research methods.
- Good programming skills in R and/or Python.
- Very good communication, interpersonal and organizational skills.
- Good command of English (oral and written).
- Self-reliance, integrity and creativity.

Further information / How to apply

Further enquires can be sent to Prof. Dr. René Algesheimer (e-mail address below).

To be considered for this position, applications must be sent by e-mail, enclosing the following documents in one single PDF file: (i) a current CV, (ii) academic transcripts, (iii) a brief statement of interests and ideas for research (one page, max), (iii) the name and the contact details of one referee.

Address your correspondence with subject "Application Research Associate" to

market-research@business.uzh.ch



We look forward to receiving your application!

