



The URPP Social Networks is seeking strong applicants for two positions of

Research Associates in Marketing (PhD students at the Graduate School of Business)

starting by arrangement.

Do you want to make a difference? Are you interested in the current challenges in the fields of marketing, technology and networks and would like to work on demanding projects that combine theory and practice?

The University Research Priority Program (URPP) on Social Networks is one of the University of Zurich's current excellent research priority programs (www.socialnetworks.uzh.ch). We focus on quantitative empirical research in the areas of social networks & online communities, marketing and sustainable consumption. We are a research-driven and passionate group working on social influence processes in marketing. We are inspired by empirical methods, often in collaboration with organizations.

Your tasks

Your tasks include developing research ideas, collaboration on publications in international scientific journals, as well as assisting in teaching at Bachelor or Master level. As a doctoral student you will apply for and successfully complete your PhD at the Graduate School of Business (www.gsb.uzh.ch).

We offer you

A position as a research assistant according to the guidelines of the University of Zurich with the possibility to do a doctorate. You work in one of the current research priority programs at the University of Zurich (URPP Social Networks), embedded in a group of interdisciplinary, highly skilled, dynamic, ambitious and passionate young scholars. Our Faculty of Economics, Management, and Computer Science is one of the leading research faculties in Europe. As we prioritize research, we offer a motivating place to think, challenge and develop your ideas on a variety of scientific tasks at the interface with practice. We strive to publish in leading international scientific journals and collaborate towards achieving these goals.

You bring with you

- Profound knowledge in marketing, management and/or data science
- Top degrees and meeting the admission requirements for doctoral studies at the University of Zurich
- Strong interest in empirical research methods and working with large datasets
- Scientific entrepreneurship, courage and unconditional curiosity
- Precision, academic and personal responsibility
- Organizational talent as well as a high degree of service orientation and initiative
- Strong communication and teamwork skills as well as a confident and professional appearance
- Very good expressiveness in English
- Very good expressiveness in German desirable

Further information / How to apply

Further enquires can be sent to Prof. Dr. René Algesheimer (e-mail address below).

To be considered for this position, applications must be sent by e-mail, enclosing the following documents in one single PDF file: (i) a current CV, (ii) academic transcripts, (iii) a brief statement of interests and ideas for research (one page, max), (iii) the name and the contact details of one referee.

Address your correspondence with subject "Application Research Associate" to

market-research@business.uzh.ch

We look forward to receiving your application!

